



Orange Tree Technologies

For more information contact:

Chris Sullivan

Orange Tree Technologies Ltd

+44 (0)1235 838646

chris.sullivan@orangetreetech.com

ORANGE TREE JOINS XILINX ALLIANCE PROGRAM

Program Membership Underscores Commitment to Increasing the Deployment of FPGA Based Technology in Embedded Applications

Oxfordshire, UK —9 April, 2008 — Orange Tree Technologies, a board-level embedded hardware and software company focused on high performance system-host communications interconnect, today announced that it has joined the Xilinx® Alliance Program. The announcement comes on the back of Orange Tree's record sales performance in the Industrial segment. Participation in the Program is a demonstration of its commitment to supporting the increased use and market deployment of low power, high performance FPGA technology.

The Xilinx Alliance Program is composed of companies with the best available technologies in the areas of IP cores, EDA, DSP, and embedded development tools, as well as design services, board-level products, integrated circuits, and electronic components. Participating companies provide optimized products and services that contribute to a broad selection of industry-standard solutions dedicated for use with Xilinx FPGAs.

"Participation in Xilinx's Alliance Program is one of the cornerstone engagements of our corporate development plan", said Charles Sweeney, Director and Founder at Orange Tree Technologies. "Through our product and services portfolio we already support Xilinx customers worldwide. Being part of the Alliance Program will further enhance our ability to deliver world class solutions to mutual customers."

As a Program member, Orange Tree provides Xilinx customers with decades of experience and track record in board-level embedded hardware and software. Its Zest Series hardware/software platform solutions provide optimized, high performance FPGA USB 2.0 interconnect between a system and host. Through the integration of Orange Tree's IP with Xilinx Spartan®-3 FPGAs and the Cypress FX2 USB microcontroller, the combination provides a flexible, high speed, I/O rich interface that is ideal for multiple applications including real-time control, image processing, high speed data acquisition (DAQ) and semiconductor prototyping.



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Commenting on the announcement David Gamba, Director of Partnerships at Xilinx said, “We are delighted to welcome Orange Tree to the Xilinx Alliance Program, and their participation is consistent with our aim of providing the best available 3rd party technology and expertise to Xilinx customers. Orange Tree’s focus on embedded hardware and software adds particular value to customer applications that are subject to increased hardware/ software integration, and where the FPGA is at the heart of that convergence.”

For further information, contact Orange Tree at info@orangetreotech.com or visit www.orangetreotech.com to learn more about our board-level embedded hardware and software solutions.

About Orange Tree

Orange Tree Technologies is a board level embedded hardware and software company specializing in FPGA technology and system-host communications interconnect. Used by some of the world's leading technology companies our products and services help address the challenges of convergence in the defense, industrial, scientific and consumer electronics markets.

Orange Tree Technologies has been providing FPGA based system interconnect solutions since 2001. Its product strategy concentrates on innovative deployments of high density FPGAs coupled with high performance bus technology and proprietary IP. OEM engagements are supported through customization via Orange Tree’s dedicated design services function. Headquartered in Oxfordshire, UK, Orange Tree Technologies is a privately held company and operates internationally.

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